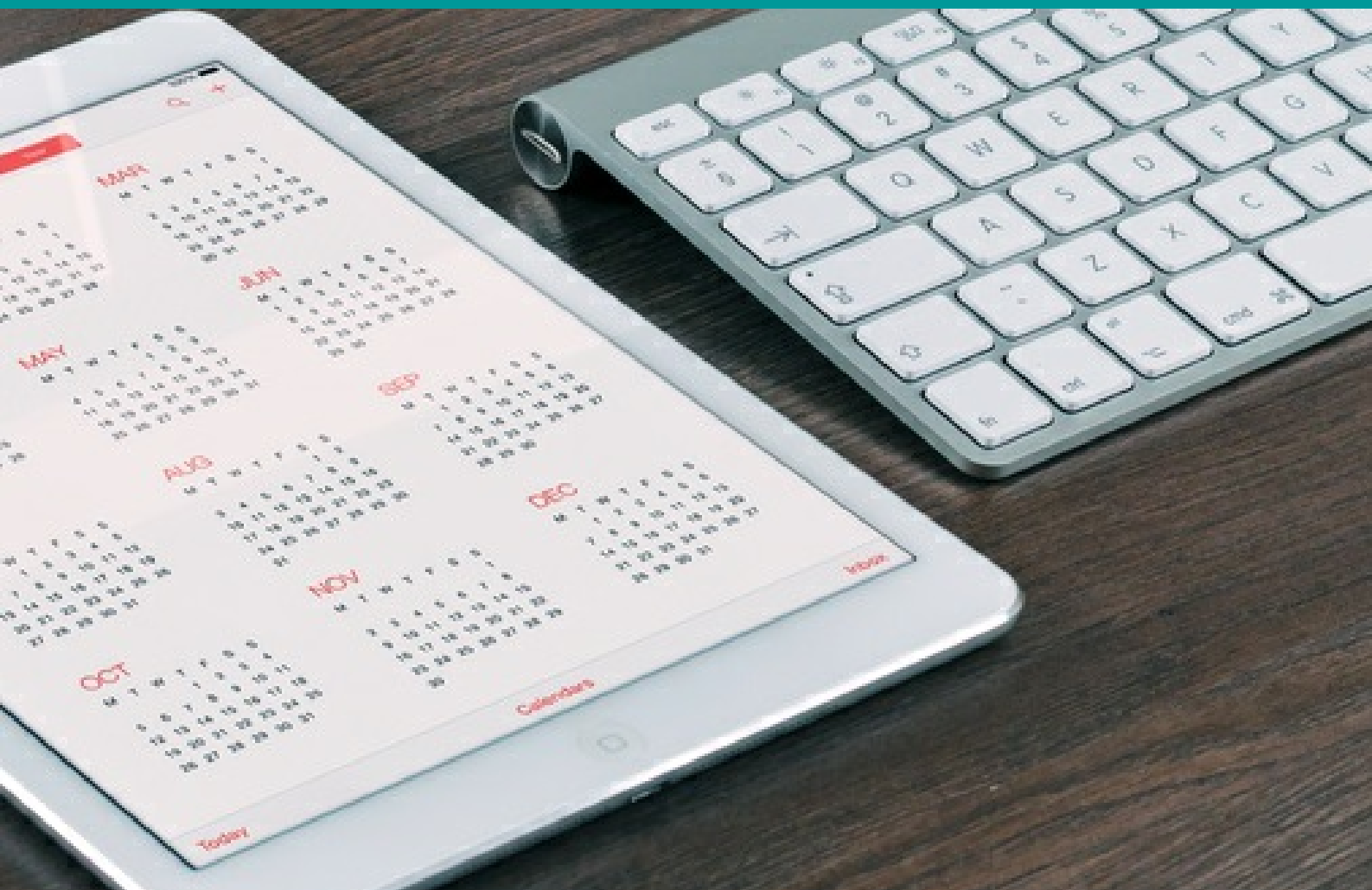




Website care Picture and Word





Get UNLIMITED help with your website

Your Website Is Critical To Your Business

Your website is a crucial part of the business. It can be the generator of leads, customers and revenue. New customers, staff, suppliers and partners can all find you and reach out to you. It is therefore imperative that you have peace of mind about the running of your website. You need it to be available 24/7, no interruptions.

All Software Is Vulnerable

Every piece of software, let me say that again, EVERY piece of software needs to be updated. This is also true for the software which is powering your website. You can be sure that your competitors are thinking about new websites and cutting-edge online strategies. Now, more than ever, we rely on the internet everywhere. More people are connected and the stakes are higher each year. Regrettably, more hacking is happening too. Even the big names like Twitter and Facebook are not immune. It's just the way that things are. You need to be protected as well as you can be.

Do It Yourself?

Keeping your website up to date, backed up and secure is time consuming and dull. It takes you away from what you should be doing; building relationships with your customers, staff and partners. The technology continues to evolve and there is no way most people can keep up with all the latest developments and threats.

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Our Help

If you are reading this page, then we know your website inside and out because we built it or have at least worked on it. We know what makes it hang together. We also know the software your website is built on very well. We've been using it for years and all of our websites (including this one) are built on that same software. So we are in the very best position to keep your website up and running and open for business and we can do that with one of our Website Care Plans.

What Do We Offer?

We'll do all the dull work you don't want to so you can just enjoy being a engaged inside your business.

We will perform an unlimited number of small tasks on your website throughout the month to make sure every piece of content and code is in good shape.

The Upside

Working with us means your website will continue to drive attention and customers into your business at a fraction of the time and cost it would take to do it yourself.

We Are Busy

It's true.

Like Doctors in the 70's and Accountants in the 80's, good web developers are flat out these days and it doesn't look like that's going to change in a hurry.

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We Need To Know More About You

So in all honesty, we're only interested in working with clients who understand the value their website adds to their business. Hence we have made our website care plans available by application only.

Please review the plans below and use the form at the bottom of this page to get in touch and see if you qualify.

This service is designed to offer you peace of mind and the assurance that you have a skilled partner who can help you achieve your online objectives.

The Plans

Hosting – Investment of £19 per month

Great value hosting with backups and no bandwidth caps.

Bronze – Investment of £99 per month

Our Bronze plan is perfect if you just need your website maintained and a little bit of assistance with basic content management.

Includes the following:

- Peace of mind that all your website software is up to date
- Weekly backups of your website stored on secure servers
- Constant uptime monitoring to ensure that your site is always available
- Standard Support Ticket Assistance. 2 – 3 working days response.
- One scheduled sessions per month to assist you with basic content management across the site *

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Silver – Investment of £149 per month

Our Silver plan is perfect if you want a greater degree of security and faster ticket response times.

Includes all of the Bronze benefits plus:

- Daily and weekly backups of your website stored on secure servers
- Constant security monitoring to keep any nasty intruders out
- Premium Support Ticket Assistance. 1 – 2 working days response.
- Custom video manuals to teach you how to maintain and update your website.

Gold – Investment of £299 per month

Our Gold plan is perfect if you are adding features or functionality to your website on a regular basis.

It includes all of the Silver benefits plus:

- One email marketing campaign designed for your products
- Two scheduled sessions per month to assist you with basic content management across the site *
- UNLIMITED small tasks to assist you managing the content on your website **

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Platinum – Investment of £399 per month

Our Platinum plan is designed for those who are serious about getting a return on their investment.

It includes all of the Gold benefits plus:

- Three scheduled sessions per month to assist you with basic content management across the site *
- Two email marketing campaigns designed for your products
- Weekly updates on your site analytics and advice on what you need to do with this information
- One monthly strategy consulting session to help you stay clear about your objectives and remain accountable

So, just to make it clearer...

Hosting

£19

- Weekly backups
- No bandwidth caps
- Unlimited databases

Bronze

£99

- Peace of mind that all your website software is up to date
- Weekly backups of your website so you can rest easy that if anything ever goes wrong we can restore your website quickly
- Constant uptime monitoring to ensure that your site is always available
- Standard support ticket assistance, 2 – 3 working days response
- One scheduled sessions per month to assist you with basic content management across the site *

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Silver

£149

- Peace of mind that all your website software is up to date
- Daily and weekly backups of your website so you can rest easy that if anything ever goes wrong we can restore your website quickly
- Constant security monitoring to keep any nasty intruders out
- Constant uptime monitoring to ensure that your site is always available
- Premium support ticket assistance, 1 – 2 working days response
- Custom video manuals to teach you how to maintain and update your website
- One scheduled sessions per month to assist you with basic content management across the site *

Gold (Most popular)

£299

- Peace of mind that all your website software is up to date
- Daily and weekly backups of your website so you can rest easy that if anything ever goes wrong we can restore your website quickly
- Constant security monitoring to keep any nasty intruders out
- Constant uptime monitoring to ensure that your site is always available
- Premium support ticket assistance, 1 – 2 working days response
- Custom video manuals to teach you how to maintain and update your website
- Constant site uptime checking to make sure that all is well
- One email marketing campaign designed for your products
- Two scheduled sessions per month to assist you with basic content management across the site *
- UNLIMITED ** small tasks to assist you managing the content on your website

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Platinum

£399

- Peace of mind that all your website software is up to date
- Daily and weekly backups of your website so you can rest easy that if anything ever goes wrong we can restore your website quickly
- Constant security monitoring to keep any nasty intruders out
- Constant uptime monitoring to ensure that your site is always available
- Platinum support ticket assistance, same working day response
- Custom video manuals to teach you how to maintain and update your website
- Two email marketing campaigns designed for your products
- Three scheduled sessions per month to assist you with basic content management across the site *
- UNLIMITED ** small tasks to assist you managing the content on your website
- Weekly updates on your site analytics and advice on what you need to do with this information
- One monthly strategy consulting session to help you stay clear about your objectives and remain accountable

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Application

Notes

All sessions are conducted by telephone or Skype.

* These sessions will take place over the phone / Skype / Hangouts, and can last up to 30 minutes.

** Unlimited small tasks include any task that takes us less than 30 minutes to complete and typically covers things like adding a testimonials section or a staff profile section to your website. These tasks do not cover advanced features such as a complete online shop or membership section.

There is no contract for any of these plans and you are free to cancel any time. These plans are offered on a subscription basis and do need to be paid monthly in advance.

